



FACTS & FINDINGS:

ARE COMPANY HIRING ONLINE OR OFFLINE?



ONLINE **73%**

OFFLINE **27%**



Job Sites **60%**



Social Media **10%**



Search Engine **3%**



Through connections **8%**



▶ Career fairs **7%**
▶ Job Agency **7%**



Newspaper **5%**

FINDINGS & ANALYSIS:

With ever-increasing competition among companies to find the best talent and the availability of internet technology, recruiting and hiring has changed significantly over the years and continues to evolve. According to our survey, 73% of Sabahan employers are hiring online: 3 in every 5 company uses Jobsites (i.e. localised jobsite like SabahJobs.com); 1 in 10 company uses social media; and 1 in 30 company via search engines. Remaining 27% of Sabahan employers are hiring through offline methods: 8% of the companies that participated in this survey relies on connections such as referrals/networks and 7% of them hire through job agency or career fair and only 5% uses the newspapers.